

**Ruhr Regional Association**

**We**

**shape the**

**Ruhr**

**Metropolis**



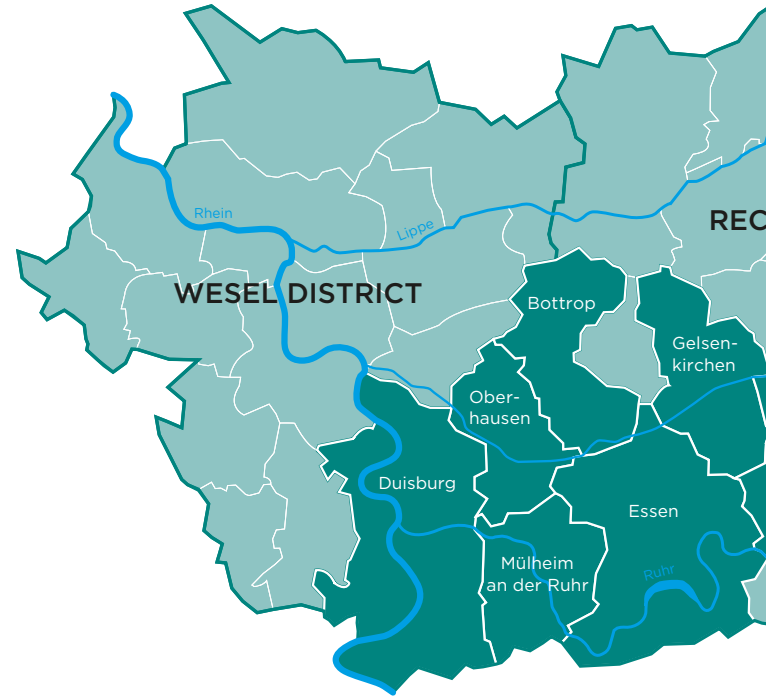
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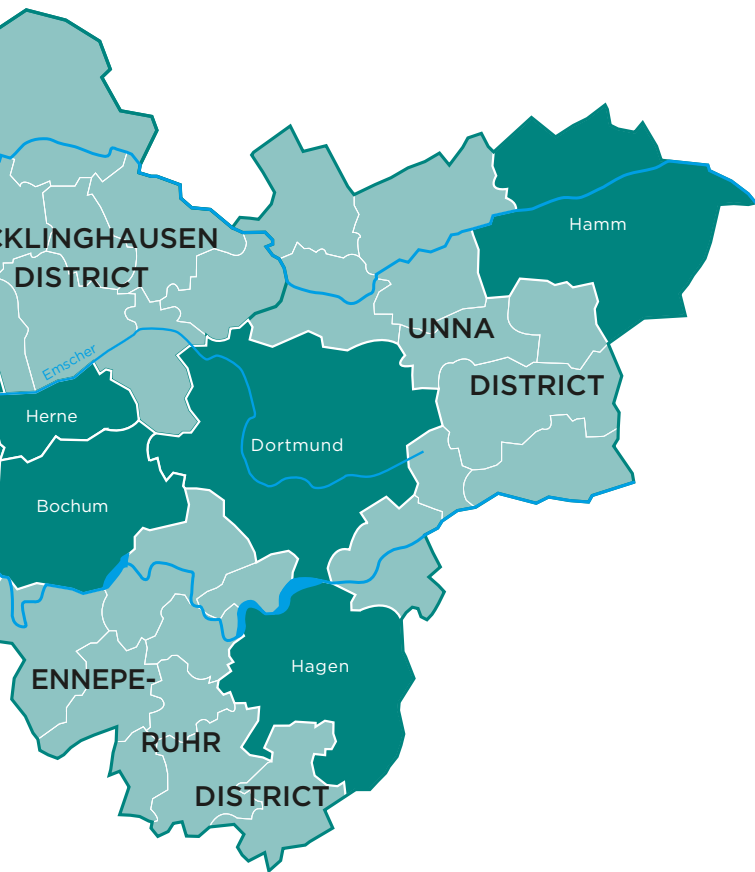


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# Ruhr Metropolis facts

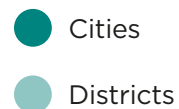
- ▶ Over 5.1 million people in 53 municipalities
- ▶ 30.6 percent of the population has a migration background
- ▶ 4.439 km<sup>2</sup> total area (39 percent residential and industrial site, 61 percent vegetation and bodies of water)
- ▶ 1.200 kilometres of regional cycle path network
- ▶ around 1.75 million employees contributing to social security
- ▶ around 184.000 companies
- ▶ 22 higher education institutes (5 universities, 2 art schools, 15 universities of applied sciences)
- ▶ 255.000 students





- ▶ 3.500 industrial monuments
- ▶ 120 theatres
- ▶ 100 concert halls
- ▶ 200 museums
- ▶ 250 festivals

- ▶ 8.636.759 overnight stays (2019).
- ▶ 4.443.997 visitor arrivals (2019)



**Metropolis,**  
**Ruhr area,**  
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Association offices of the Ruhr Regional Association (RVR), (headquarters since 1927)



The Ruhr Regional Association was founded in 1920 as Ruhr Coal District Municipal Association with its registered office in Essen. A multipurpose institution was thus founded, linking together the whole Ruhr area. The RVR still fulfils this important function today.

The aim of the RVR is to promote polycentricity as a unique selling point of the Ruhr Metropolis, and

to pool its forces regionally where it delivers an advantage.

As a public institution, it unites the eleven cities and four districts of the Ruhr area. With its statutory tasks, it serves the interests of the Ruhr Metropolis in a wide range of ways. The Association is financed by contributions from its members, and its projects are supported with funds from the state, the Federal

## Government and the EU.

The decision-making bodies of the RVR are the General Meeting of the Association, the Association Committee and the Regional Director. Within the framework of the regional planning for the Ruhr area, the General Meeting of the Association performs the tasks of the Regional Council. The Regional Director is the Regional Planning Authority.

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controlled by  
**General Medical  
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known as the  
**Ruhr Parliament**

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At the Ruhr Metropolis municipal elections 2020, for the first time, the members of the General Meeting of the Association are directly elected for five years by the members of the public. The General Meeting of the Association forms multiple technical committees for its work. An important advisory committee for the three bodies of the association, and a connecting link to the RVR member

municipalities, is the Municipal Council. It consists of the Lord Mayors and District Commissioners of the Ruhr area.



Assembly hall for the General Meeting of the Association



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At the head of the administration are the Regional Director and Associates.



Regional Director Karola Geiß-Netthöfel

# RVR facts

- ▶ Around 500 employees work at RVR, of whom 59 percent are women and 41 percent men. They are divided into divisions, departments, teams and the Municipal Undertaking RVR Ruhr Grün.
- ▶ The budget is just under EUR 107 million (2020).
- ▶ As a modern public employer, RVR has trainee programmes for a wide range of professions. It utilises various approaches to promote the compatibility of family and work (e.g.: mobile working, parent-child offices, child daycare facilities).

# The **RVR** family also includes subsidiaries

METROPOLE  
**RUHR**  
TOURISMUS



METROPOLE  
**RUHR**  
BUSINESS



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## **Environment and ecology:**

We secure open spaces and contribute to a climate-optimised development of the urban landscape.

**Mobility:** We develop new concepts and structures for the mobility requirements of the future.

**Culture:** We do publicity work for the cultural metropolis and promote its cultural diversity.



## **Tourism and leisure:**

We design an attractive leisure infrastructure and create an exciting range of tourism services.

## **Education and science:**

We coordinate and develop the education and knowledge metropolis.



**Business:** We strengthen the business location for investment, growth and new jobs.

**Energy and waste:**

We aggressively promote the leading market for resource efficiency in the interests of sustainability.



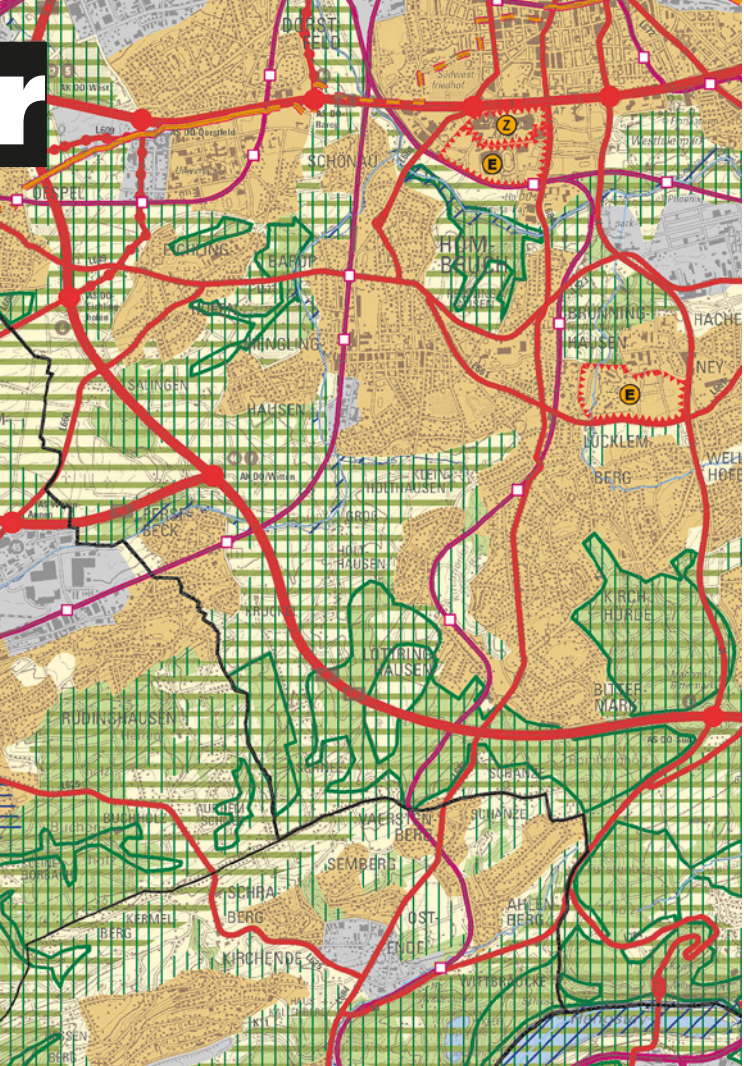


**We act ...**



# ... as planner

For example, we develop the Ruhr Regional Plan with the claim “From the region – for the region”.



# ... as network

We connect all stakeholders of the Ruhr Metropolis, bringing them together in dialogue regarding important regional topics and creating partnership projects.

# ker



# ... as initiator

We bring decades-long projects to the region, such as the “European Capital of Culture RUHR.2010” and the “International Garden Exhibition IGA Ruhr Metropolis 2027”.



or





# ... as project

We create and safeguard attractive regional infrastructure such as the Industrial Heritage Trail, the Ruhr Cycling Region, and the Ruhr area parks, and stage highlights such as the slag heap landscape.

# promoter



# ... as voice

We present the modern Ruhr Metropolis and provide information, start campaigns and organise events.



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METROPOLE  
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the **largest**  
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**We  
are the  
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[www.rvr.ruhr](http://www.rvr.ruhr)